

# PROGRAMA

## APRIL 15<sup>TH</sup>

### 17h00-19h00 Research Project Presentations (Room 58)

Ana Marques: IADE-UE Archive – Memory Project: Design, Photography and Visual Culture

Rui Patricio: Design and Game-Approaches for Entrepreneurship

Rui Patricio: Humanizing Maternity Care through Design – HMCTD

Isabel Farinha: BlueCircular

Maria Cadarso: New Bauhaus

Antonio Gorgel: Teatro da Experiência Digital

Antonio Gorgel: QUEST

### 19h00-21h00 Master Project Presentations (Room 58)

Gonçalo Frederico Correia Figueiredo (M-DP): Linguagem Simbólica Cromática e Daltonismo:

Uma Análise Comparativa na Publicidade

Beatriz Fonseca: A Emergência de uma Conciliação entre o Analógico e o Digital: O Design Gráfico Sustentável

Maria Inês Proença Pires: Projeto – inteligência artificial: a ferramenta para o sucesso e (r)evolução do ensino escolar

José Graça (M-CCIA): Locomotion in Virtual Reality in full space environments

Inês Jorge Rodrigues Dias (M-CAM): Tendências Socioculturais e Arte:

O Instagram como espaço de exposição de Mulheres-Artistas

Mafalda Morgado (M-DPE): Design Process of a Constant Epilepsy Monitoring Wearable Device

### 19h00-21h00 Round Table: Ocean (Fabrica)

## APRIL 16<sup>TH</sup>

### 17h00-19h00 Research Project Presentations (Room 58)

João Batalheiro: Bureaucracy in Design: Perspectives from Professional Designers

Milton Cappalatti: Interaction Design in Digital Journalism:

guidelines for the design of interfaces and affordance strategies for digital media

João Bernarda: Co-creation Process of Multi-Sensory Product Development for Intellectual

and Developmental Disabilities

Filipa Alves: Bio-inspired design and other science-design intersections

Hande Ayanoglu: Smart Public Park Solution: Development of Real-World User Scenario

### 17h00- 17h30 Podcast: Christian Becker-Asano (MediaLab)

### 17h30- 19h00 Discussion: HRI Projects of PhD students (Fabrica)

### 19h00-21h00 Master Project Presentations (Room 58)

Yannara Negre Marques (M-CAM): O Metaverso como ferramenta de aprendizagem gamificada e midiaticada

Rui Ramos (M-MI): Comprehensive analysis of intelligent virtual assistants in the banking sector

Filipa Landeiro: MMI Experience measurement in maternity care: integrative review and directions for future research

Laura Ivonne Peralta Correa: (MDCV) Visual Tools for Memory and Peacebuilding: The Reconstruirnos Project

### 19h00-21h00 Round Table HRI (Fabrica)

## APRIL 17<sup>TH</sup>

### 18h00-20h00 Workshop (Room 38)

Rui Patricio, Pedro Gomide and Daniel Risi: Generative AI for Design Innovation and Creativity

### 18h00-20h00 Workshop (Room 39)

Hernani Alves: Plural Rural Speculative Futures

### 19h00-21h00 Seminar (Fabrica)

Christian Becker-Asano: Emotion simulation with WASABI and Android Science with Andrea – from past to future

## APRIL 18<sup>TH</sup>

### 17h00-20h00 Workshop (Room 48)

Alakesh Dhibar: Toy Trouble! A tool to promote gender inclusive awareness

### 17h00-20h00 Workshop (Room 58)

Dalia Rodrigues: Design for sustainable social innovation. Crafting newforms of co-creation

### 19h00-21h00 Seminar (Fabrica)

Dilay Kocogullari: The co design area of living and non-living: Bio art and Bio design